

# ADVERTISEMENT SPECIFICATIONS

## FOR BEST RESULTS

Ads should be submitted in high resolution in either .ai, .eps, .tiff, or .pdf format. CMYK format.

Logos should be submitted as a pure vector in .ai, .eps, or .svg format. High-resolution .png or .jpg accepted.

## FULL PAGE

### PORTRAIT

8.625" x 11.125"  
[8.5" x 11" with .125" bleeds]

## HALF PAGE

### LANDSCAPE

8.625" x 5.625"  
[8.5" x 5.5" with .125" bleeds]

## QUARTER PAGE

### PORTRAIT

4.375" x 5.625"  
[4.25" x 5.5" with  
.125" bleeds]