

Association of Paroling Authorities International
2022 Annual Training Conference



EXHIBITOR &
SPONSORSHIP
INFORMATION



SAN DIEGO, CALIFORNIA | MAY 1-4, 2022

We hope that you are making plans to join us in 2022 in San Diego, California to take advantage of seeing old friends and colleagues and making new contacts with many of the world's leading experts on parole and criminal justice issues. The Association of Paroling Authorities International Annual Training Conference will be held at the Hyatt Regency Mission Bay, from May 1 to May 4, 2022. This conference brings together over 200 field experts and attendance in 2022 is anticipated to be record-breaking. These experts include Parole and Releasing Authority Chairs, Parole Board Members, Administrators, decision-makers in community corrections, academicians, students, practitioners, and staff from criminal justice funding entities and organizations at both the federal, state, and international levels. Past participants from our international community have included representatives from New Zealand, Canada, Malaysia, South Africa, Australia, Ireland, and the Caribbean, just to name a few.

APAI, the only organization dedicated exclusively to parole and releasing authorities, serves as a national and international resource and discussion network for the exchange of information within all areas impacting parole. Its mission is to enhance public safety and the recognition of victim rights by being involved with the development of national and international research-based parole policy. While members may have different parole legislation, policies and regulations, we all share the fundamental value in the belief of a person's ability to change and the conviction that gradual, supervised reintegration into our communities is an effective protection of public safety.

This conference is the perfect opportunity for your businesses and/or organizations to highlight its products, services, and missions to the decision-makers in different spheres of the criminal justice arena. Please take a few minutes to visit our website, apaintl.org and discover who we are. Exhibitors and sponsors play a key role not only in our conference, but our association as a whole, and will have ample opportunity to network with conference participants. Please complete the appropriate sponsorship and/or exhibitor paperwork.

Dates: May 1–May 4, 2022

Exhibit Dates and Times: Monday, May 2, 2022, 7:30 am through Tuesday, May 3, 2022 at 3:30 pm*

Set Up: Sunday, May 1, 2022, times to be determined based on hotel availability

Breakdown: Tuesday, May 3, 2022 by 5:00 pm

Location: Hyatt Regency Mission Bay – San Diego, California

Anticipated Attendance: 200+ parole and release decision-makers with international representation

We look forward to seeing you in San Diego!



Ashley Koonce
Executive Director, APAI



Jennifer Shaffer
Chair, California Host Committee
Executive Officer, California Board of Parole Hearing

*Exhibit dates and times subject to change based on final agenda and meeting space availability from hotel

CONFERENCE SPONSORSHIP OPPORTUNITIES

This year we are excited to have updated and more useful offerings to our potential sponsors. These re-designed packages maximize exposure to each of our sponsors, while providing more opportunities for connections, not only with attendees, but also with association members through the year.

All sponsorship packages include pre- and post-attendee lists, individual signage and recognition, a full page ad in conference workbook, and individual feature on association social media posts (Facebook, Twitter, LinkedIn). Sponsorships will also provide exclusive discounted opportunities to connect with chairs, administrators, and paroling authority directors through the year.

Sponsor by the day or pick one of these packages:

DIGITAL EXPERIENCE PACKAGE — \$5,000

This year, we are keeping up with the needs of our participants and will once again offer a hybrid model for our conference; utilizing in-person and virtual experiences via livestream. Sponsoring this hybrid model will help us to livestream sessions to our members all over the world. It will feature your company's logo and information on all online hold screens, on the virtual conference portal, special signage and recognition at the conference, and through social media posts throughout the year. **The exhibitor fee will be waived for this sponsor.**

SUNDAY WELCOME PACKAGE — \$7,500

Includes sponsorship of the Chairs & Executive Directors Breakfast, Executives Meeting and the Welcome Reception. The breakfast precedes an all-day meeting that is held specifically for decision-makers within the agencies in attendance. Sponsoring this breakfast will give the company exclusive exhibit time on Sunday to speak with the groups and allow your brand to be featured in several ways. The Welcome Reception is a great opportunity to interact with most of the conference audience. **The exhibitor fee will be waived for this sponsor. These may be sponsored individually for \$4,000 each.**

TUESDAY AWARDS PACKAGE — \$5,000

Includes sponsorship of the Business Meeting & Awards Luncheon. The Business Meeting & Awards Luncheon is an excellent opportunity to introduce your brand to almost all of the conference's participants. Sponsoring this luncheon will allow the company an exclusive opportunity to address conference attendees at the luncheon. **The exhibitor fee will be waived for this sponsor.**

CONFERENCE BAGS — \$2,500

This is a great opportunity to have your logo printed on the conference bags for all the conference participants. We welcome you to include any promotional materials or handouts in the bag as well. **The exhibitor fee will be reduced to \$500 for this sponsor.**

FLASH DRIVES — \$2,500

Each conference participant is given a flash drive with all presentation material pre-loaded. The company's logo will be placed on the flash drive, in addition to having any promotional information pre-loaded on to each flash drive. **The exhibitor fee will be reduced to \$500 for this sponsor.**

MONDAY FOOD AND BEVERAGE PACKAGE — \$1,500

This package sponsors the food and beverage for the morning and afternoon break times. Signage with sponsor recognition will be set up in the break area.

WEDNESDAY FOOD AND BEVERAGE PACKAGE — \$1,500

2021 APAI ANNUAL TRAINING CONFERENCE SPONSORSHIP CONTRACT

Hyatt Regency Mission Bay / San Diego, California / May 1 – May 4, 2022

All sponsorship packages include pre- and post-attendee lists, individual signage* and recognition, a full page ad** in conference workbook, and individual feature on association social media posts (Facebook, Twitter, LinkedIn). Sponsorships will also provide discounted exclusive opportunities to connect with chairs, administrators, and paroling authority directors through the year.

Sponsorships **DO NOT** include exhibit space, unless otherwise noted.

Sponsorships will be assigned on a first-come, first-serve basis. Indicate choice by placing a number in the corresponding blank with #1 being first choice. Please consider sponsoring/co-sponsoring one of the following events for our attendees. If you'd prefer to co-sponsor an event, please specify the amount in the corresponding blank.

Sponsorship	#	Full Sponsor	#	Partial Sponsor
Digital Experience		\$5,000		\$
Sunday Welcome Package		\$7,500		\$
Tuesday Awards Package		\$5,000		\$
Conference Bags		\$2,500		\$
Flash Drives		\$2,500		\$
Monday Food and Beverage		\$1,500		\$
Wednesday Food and Beverage		\$1,500		\$

Company Name (to be listed) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Signature _____ Title _____

Date _____

I have enclosed a check in the amount of \$ _____

*In order to be recognized on signage, a logo must be received in High Resolution PDF, EPS, or AI format, by March 15, 2022.

**For ads to be placed in the Program Book, the ad must be received in a PDF format by March 15, 2022. See the Advertisement Specifications Page for dimensions.

2021 APAI ANNUAL TRAINING CONFERENCE EXHIBITOR CONTRACT

Hyatt Regency Mission Bay / San Diego, California / May 1 – May 4, 2022

Instructions: Complete all information blanks. Sign, date, and mail with check made payable to the Association of Paroling Authorities International, George J. Beto Criminal Justice Center, Sam Houston State University, Huntsville, TX 77341-2296, or e-mail koonce@shsu.edu or call 936-294-1706 for more information.

The Association of Paroling Authorities International, referred to hereinafter as "APAI," and the undersigned firm or individual, referred to hereinafter as "Exhibitor," and the Hyatt Regency Mission Bay, referred to hereinafter as "Exhibit Site," agree to the following:

Date _____ Company Name (to be listed) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

1. APAI will provide exhibit space in accordance with items listed below. All exhibit spaces include a 6 ft. draped table with two (2) chairs and a wastebasket and will be in the same location as the general sessions throughout the conference.
2. All conference exhibitors receive the following: two (2) complimentary beverage tickets per paid attendee for the Welcome Reception on Sunday, May 1, 2022, an electronic version of participant list following the conference, and a quarter page ad* in the Program Book.
3. Space will be provided on a first-come, first-serve basis for the area of choice. Preferential booths space will be given to Sponsors (see Sponsorship Contract for details). If the preferential booths are not declared by February 1, 2022, they will be available to all exhibitors.

Booth diagram will be sent one month prior to conference for booth selection.

4. **Full Conference Exhibitors (\$950)** will be entitled to all concessions mentioned above (#2) for two attendees and also be able to place logo and weblink on the APAI website, as well as be acknowledged in promotional e-blasts, and signage at the conference. **Display Conference Exhibitors (\$850)** will be entitled to all concessions mentioned above #2) for one attendee and will display only at the conference. Additional representatives from the company may register for \$150 per attendee.

The total for your exhibit will be \$_____, payable upon return of signed contract mailed to APAI.

Please note: Any Sponsor fees are in addition to the Exhibit Fee outlined above.

Signed contract and fee must be received by February 1, 2022, in order to reserve exhibit space. If you need to discuss booth locations, special sponsorships, or special needs such as large equipment, please contact APAI at admin@apaintl.org or 936-294-3757.

Conference activities are subject to hotel, local, and health official guidelines. APAI will communicate information to all sponsors and exhibitors.

5. Names of firm representative(s) attending booth. Please print or type name(s) and title(s):

(Please notify of name changes/substitutions prior to the conference.)

6. Exhibitor understands there could be other charges for electrical power, internet access, telephone, skirting, special decorations, shipping and storage/handling. If you need any of these items, please contact Hyatt Regency Mission Bay or request Exhibitor Services Order Form from Ashley Koonce.
7. Exhibitor may, if he/she desires, cancel the agreement and receive a full refund, minus a service charge of \$100, if written request is received by February 1, 2022. If notification is not received prior to February 1, 2022, APAI reserves the right to retain (if paid) or invoice and collect (if unpaid). Exhibitor is agreeing to pay the full amount if canceling after above date.
8. APAI reserves the right to refuse any exhibit or exhibitor and further reserves the right to shut down any exhibit or exhibitor for breach of this agreement, or for cause.
9. Exhibitor declares: a) Value of Exhibit at: \$ _____ b) Net Weight of Exhibit: _____
10. If the exhibitor would like to sponsor/co-sponsor an event or item at the conference, please complete the Sponsorship Contract indicating what you wish to sponsor and your commitment level.
11. Will the exhibitor provide a door prize(s) to be given away during the conference?
 Yes No
12. Will the exhibitor provide an item to be included in the conference materials?
 Yes No

Signature _____ Title _____

Date _____

I have enclosed a check in the amount of \$ _____

Please send form, along with payment to:
APAI
George J. Beto Criminal Justice Center
Sam Houston State University
Huntsville, TX 77341-2296

***For ads to be placed in the Program Book, the ad must be received in a PDF format by March 15, 2022. See the Advertisement Specifications Page for dimensions.**

Advertisement Specifications

FOR BEST RESULTS

Ads should be submitted in high resolution in either .ai, .eps, .tiff, or .pdf format.

Full Page

Portrait

8.625" x 11.125"
[8.5" x 11" with .125" bleeds]

1/2 Page

Landscape

8.625" x 5.625"
[8.5" x 5.5" with .125" bleeds]

1/4 Page

Portrait

4.375" x 5.625"
[4.25" x 5.5" with .125" bleeds]